



Sponsor and Exhibitor Opportunities



Wednesday, May 16, 2018

Dear Friend of AFP,

The Eastern Pa Chapter has been hosting the Philanthropy Institute, a full-day conference of workshops and speakers for more than 20 years. Our 2018 event is no exception with a variety of expert workshops and two nationally recognized speakers, Anne Ferola, Director, Education & Strategic Partnerships at the Center for High Impact Philanthropy (CHIP) at the University of Pennsylvania, and Douglas Bauer, Executive Director of the Clark Foundation. While many conferences have moved to a web-based approach we still feel there is nothing like real people sharing leadership ideas.

As a sponsor or exhibitor, you will have access to fundraising decision-makers, representing a diverse community of non-profit organizations. The audience consists of non-profit professionals including presidents, executive directors, board chairs and of course development officers of all levels.

The conference schedule includes networking time for participants to visit with exhibitors before and after the lunch break. We are placing Exhibitor tables in high traffic areas near the breakout rooms and where lunch will be served. Last year's Institute attracted nearly 200 attendees from throughout the Lehigh Valley and surrounding region.

Included with this email is a list of sponsor and exhibitor opportunities that have been designed to maximize your visibility. Our exhibitors and sponsors have been great partners with AFP Eastern PA in offering additional value to a day of education and inspiration. We thank you and hope you will join us for the Philanthropy Institute 2018.

Best wishes,

A handwritten signature in blue ink that reads "Melissa Siegfried".

Melissa Siegfried
Philanthropy Institute Co-Chair
484-526-3691
melissa.siegfried@sluhn.org

P.S. Use the attached form to register TODAY. Expanded Exhibition space planned!



Lehigh Valley Philanthropy Institute
Eastern PA Chapter, AFP
Wednesday, May 16, 2018
DeSales University, University Center

EXHIBITOR/SPONSOR Opportunities

Deadline: Monday, March 19 (to be included on print invitations)
Friday, April 13 (to be included on all other media and signage)

1. Exhibitor **\$150**
 - Table display, lunch for 1, stay for keynote/ lunch speaker
 - Recognition on social media outlets & day of event
 - Set up at 7am for breakfast from 7:30-8am OR
 - Set up at 10 am for 1st break from 10:30-10:45am
 - Exhibitor area remains open through lunch break

2. Breakfast Sponsor **\$400**
 - Recognition from podium at breakfast
 - Signage on Breakfast tables & on all Sponsor signage day of event
 - Table display, near Breakfast tables
 - **NEW!** Half page ad in program booklet
 - Posted on website, social media outlets & marketing/program materials
 - Lunch for 2, with seats for keynote/lunch speaker

3. Lunch Sponsor **\$500**
 - Recognition from podium at lunch
 - Sponsor signage at lunch & on all Sponsor signage day of event
 - Table display, priority space
 - **NEW!** Half page ad in program booklet
 - Posted on website, social media outlets & marketing/program materials
 - Lunch for 2, with seats for keynote/lunch speaker

4. Program Ads
 - Full Page (8"H x 5"W) **\$175**
 - Half Page (4"H x 5"W) **\$ 75**
 - Quarter Page (4"H x 2.5W) **\$ 50**



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Exhibitor Registration Form

Company/Org.: _____

Contact Name(s): _____

On-site Rep. _____

Phone _____ Fax _____

Email _____ Website _____

Address: _____

Special Needs: _____

Please indicate Level of Sponsorship -

Exhibitor @ \$150__ Breakfast @ \$400__ Lunch @ \$500__ Program Ad \$_____

Use your credit card or make your check payable to AFP, Eastern PA Chapter and mail to:

AFP, Eastern PA Chapter
P.O. Box 91
East Texas, PA 18046

Credit Card: Visa MasterCard

Card #: _____

Exp Date: _____ Security Code: _____

Signature: _____

Name as it appears on card: _____

Billing Address: _____

*Mail your check with this form or email the form and call in your credit card information:
Email is not secure. Don't email your credit card information!*